

NE Region
HHI Monthly Report
August 2013

Clay Co

- Rector High School has implemented a community garden for students to work in for class grades and the produce will be given away to the community.
- Distributed car seats during a car seat safety check.
- Created Family Planning Flyer to distribute in schools.
- ATOD ads are displayed on billboards.

Cleburne Co

- The staff at Concord Schools received a presentation on Act 811 and the dangers of tobacco and educated on the Quitline.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A sub-committee has been formed to apply for grants for the county to enhance and create walking trails.
- Completing the assessment and logic model for \$1500 available through PRC.
- Partnering with Wise Coalition in White County for merchants and servers training.
- Working on plans to participate in Fetal Alcohol Syndrome Awareness Day in September.

Craighead Co

- Implementing plans for the Red Dress Gala.
- ATOD ads are displayed on billboards and in local movie theaters.
- Created Family Planning Flyer to distribute in schools.
- Emerging Tobacco presentations was presented for teachers at Nettleton Jr. and Sr. High Schools.

Crittenden Co

- Strong Women and Walk Across Arkansas are available for county.
- The Delta AHEC continues to partner with the LHU and provide baby showers once a quarter for expectant mothers supplying them with educational and informational information on safety at home and in the car.
- Information packets for parents provided for day care centers in Earle.
- Tri-County Rural Health Network, Inc. provides help to keep seniors in their home environment longer.

Cross Co

- Media was run on the radio and local newspaper advertising the LHU and the services offered. A coupon was put in the newspaper for new clients to redeem a gift for coming to the clinic for family planning services.
- The LHU completed outreach on emergency preparedness, flu and breast feeding.
- Extension Homemakers nutrition food class was held at the LHU.
- Implementing plans for health information event at Wynne Schools in October.

Fulton Co

- Car seat safety checks are held at the LHU weekly.
- A hand washing presentation will be held for Kindergarten classes at Salem School in September.
- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen's Center in Salem.
- The MAP is steadily growing and a real asset for the county.
- PSAs are running in the county on the importance of not selling tobacco to underage youth in the county.
- The LHU distributed breast care flyers to the community, along with, flu facts and mass flu dates.

- Lee Presley will speak to the coalition in September on West Nile Virus.

Greene Co

- Hand washing and hygiene presentations were presented to various community groups and daycares.
- ATOD ads are displayed on billboards and in local movie theaters.
- A national study titled “Feeding My Baby” will be conducted in the county – this will be conducted in Greene and Washington counties.

Independence Co

- Community exercise classes and nutrition classes continue to be held at all school districts in the county.
- A Safety Baby Shower was held at the Batesville Preschool with approximate 25 in attendance. This was the 2nd shower this year held for young mothers in the community.
- The coalition created a Facebook page to advertise CPPW exercise schedules and also added links to CDC website.
- Child car safety seats are being distributed to Safety Baby Shower attendees and other community members.
- LEPC held an appreciation banquet for the members and county officials.
- A presentation on the Quitline was held for NADC.
- A presentation was heard by the coalition from Monty Roulier of Community Initiatives.

Izard Co

- The LHU is a host site for Baxter Regional Medical Center’s Mobile Mammography Unit.
- City officials are being contacted to discuss implementing new laws on smoking bans.
- Working with schools to identify ways to increase flu vaccine uptake.
- LEPC has formed a new group in the county and are working on bylaws, grants and other issues.
- Nutrition and physical activity posters are displayed around town as a collaborative effort with the LHU, U of A Extension Service and the coalition.
- Zobey DVDs are being played in the LHU waiting area that educates on physical activity and nutrition.
- Newspaper and radio ads are being printed and aired with an SOS message.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Brochures on services of ADH and SOS were distributed around the county at various businesses and agencies.
- A presentation on SOS, FP, STD and Injury Prevention was given to the members of the drug court.

Jackson Co

- A presentation on tobacco was given to the ASU Career Pathways Initiative.
- The LHU distributed information on diabetes, heart disease/stroke, nutrition, obesity, physical activity and tobacco/smoking cessation and the Quitline.
- The monthly series of healthy cooking classes was held.
- Planning meetings are being held to conduct the annual rubber duck race for March of Dimes.
- The LHU attended a resource fair at ASU-Newport and distributed information regarding ADH.

Lawrence Co

- Discussed ATOD grant funding and current fundraising for youth committee.
- Discussed hospitals plans to receive the AR SAVES program.
- Car seats were distributed to over 70 people in need of a car seat or to replace defective car seats.
- Steve Cook of the Ministerial Alliance presented information of the formation of the Lawrence Co. Food Cooperative.
- ATOD ads are displayed on billboards.

Mississippi Co

- Disseminated Act 811 information-posters and lifesaver flyers
- Implementing plans for Safety Baby Shower.
- ATOD ads are displayed on billboards

Poinsett Co

- Provided dental floss, tooth brush and toothpaste to all clients at all three health units during the month of June.
- The LHU provided various resource information regarding ADH to Special Education Facility at Harrisburg School.
- Posters on tobacco/smoking cessation are posted in the LHU waiting areas.
- A resource directory was developed by the Partners in Health Coalition.
- The Coalition and various community members are working on implementing a Social Host ordinance.

Randolph Co

- The LHU is targeting Day Care Centers for West Nile Virus outreach with information to be sent home for parents and children to receive free West Nile Virus coloring books.
- Created Family Planning flyer to distribute in community.

Sharp Co

- The Backpack Extravaganza was held and over 900 backpacks full of supplies will be distributed as well as various services offered to those in attendance, such as checkups, shots, haircuts, etc.
- 10 car seats were distributed at the Backpack Extravaganza.
- A diabetes workshop is being planned in October. This is collaboration between the LHU and U of A Ext. Service.
- The Sheriff's Department was able to purchase a drug incinerator with funds from a grant, the Rotary and Sharp County Hometown Wellness Coalition.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Car seats are being distributed to clients, plus car seat safety checks have been conducted at the LHU.
- The coalition is planning a suicide prevention awareness event and workshop for students at Cave City Schools.

Stone Co

- Plans are being finalized for the 17th annual family health event held at the fairgrounds.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Curriculum is being reviewed for purchase for all schools in the county on health and social behavior especially to educate on the use of tobacco.

White Co

- Car seat safety check in LHU parking lot monthly.
- "Summer fun" bulletin board displayed at Beebe Health Unit.
- Displayed posters in the waiting areas and exam rooms at Searcy Health Unit raising awareness for everyone to know their STD status.
- Pangburn's school wellness committee continues to meet and plan events for the school district.
- Displayed Medicaid NET signs. The Non-Emergency Transportation (NET) Program can give a ride to and from doctor appointments or other covered Medicaid services. Lack of transportation for clinic services is a big issue for citizens of Woodruff County.
- Safe Kids Coalition provided car seat safety checks for clinic participants.
- Informational bulletin board about nutrition along with healthy recipes displayed in main lobby.

Woodruff Co

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

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Laura Cook

- CPR/AED training for Early Childhood employees at the Coop. CPR/AED training for Coop staff

- CPR/AED training for Marked Tree High School Seniors
- Hearing Screening Certification training for new school nurses held at the Coop
- Vision Screening Certification training for new school nurses held at the Coop
- Facilitated a Back to School Nurse Workshop for CREC Co-op- 45 participants attended
- Attended and assisted with facilitating the Health Connector presentation at the Cherry Valley Food Bank
- Tobacco and Health Connector information provided at all CPR trainings, Health Connector Presentation , School Nurse trainings and at the Back to School Workshop

Karen Davis

- Attended the Stamp Out Smoking TPCP Conference in Little Rock
- Worked with GCT on getting Ray Lazano as a Speaker on Tobacco, Alcohol and Drugs. Trying to organize with Paragould and Marmaduke school districts to share expenses for speaker.
- Hearing and Vision trainings for school nurses at Co-op. Educated on the dangers of smoking.
- Presented the Emerging Tobacco Products Presentation to new School Nurses
- Facilitated workshop at Northeast Co-op on “Medical Diagnoses that Impact Learning” which discussed injuries which cause brain damage
- CPR and First Aid workshop for Coop Employees with 8 attending
- Monitored CPR Instructor and assisted with CPR and First Aid classes for teachers at Co-op

Jennifer Lynch

- Harrisburg – educated participants at the Cooking Matters on the dangers of tobacco and harmful effects of secondhand smoke.
- Cross County 4H – educated participants of the day camp on the dangers of tobacco and harm of secondhand smoke.
- Cherry Valley Food Bank – educated participants on the dangers of tobacco and harm of secondhand smoke.
- Presented with Anna Haver at the Coordinated School Health Conference in Little Rock
- Assisted the EAPDD with letter supporting Poinsett County in Trails Grant
- Created Fall CHNS/CHPS Newsletter
- Assisted with Back to School Workshops at Northeast and Crowley Ridge Co-ops

Becky Lamb

- Facilitated Back to School Nurse Workshop at Wilber D. Mills Co-op. Health Connector DVD shown
- Hearing and Vision trainings for school nurses at Co-op
- Scoliosis & BMI Training for new nurse at Co-op
- Assist Cindy Schaefering with Hearing, Vision, & BMI Trainings at Batesville College for nursing students.
- CPR Training for HIPPY workers at Co-op
- Get In Presentation, presented at the Lonoke Co. Quorum Court

- TA for Glucagon Administration for School Nurse

Cynthia Schaefering

- 4th Annual Backpack Extravaganza This event provides Sharp county residents with school aged children a backpack with school supplies included, a new pair of shoes, clothing, haircuts, dental screening and wellness exams; all free as a part of the community coming together to support local youth. During this event James Tanner, Sharp County Tobacco Grant Coordinator and I used the tobacco Spin Smart board to educate youth about the health risks associated with tobacco use. The event reached approx. 400 youth and adults
- Highland Wee Care Daycare: Children were provided oral health instruction using the Oral Health Dragon demonstrator to show them how to properly brush teeth on all surfaces. Children were shown how to floss teeth by demonstrating with their fingers and using string to go between to remove plaque. They were instructed on how often to brush, floss and see their dentist. Most of the 25 children had already been to the dentist and were brushing at least once daily. They also were reminded not to have anything to eat after having brushed their teeth before bedtime. Children were taught effects smoking can have on teeth and oral health in general, and reminded of Act 811; that no one is allowed to smoke inside a car with them in it. As part of the oral health instruction, children were given a placemat that shows them what types of foods their meals should contain. The placemat has a plate showing half of their foods should be fruits and vegetables, a protein food and a grain. The Health Edco nutrition tools were used to educate children on serving sizes.
- Provided Heartsaver CPR and First Aid training for 10 members of several area school staff at Northcentral Cooperative. Participants educated on Emergency Preparedness, Tobacco use/cessation (Quitline), and Injury prevention.
- Cave City Middle School: 2 Separate presentations for female and males in the 8th grade were shown the Pam Stenzel "Sex Still has a Price Tag" DVD. Afterwards students were given the opportunity to prove what they learned by answering questions about the difference between bacterial vs. viral sexually transmitted diseases, ways of transmission and how and where to get tested. Abstinence was stressed as the only way to be sure to be free of STD's. Discussed the use of tobacco products and the ways big tobacco is marketing this age group especially. Stressed the importance of staying free of spit tobacco; commonly used in this area. Students were given the opportunity to discuss and ask questions.
- Partnered with Becky Lamb to provide trainings for 22 LPN to RN student nurses at UACCB for Hearing, Vision and BMI screening so they can assist area school nurses with their mandatory screenings.
- Hearing and Vision Screening Trainings for new school nurses at Co-op